

York Region

Using Results-Based Accountability to Build Capacity for Action on Population Level Chronic Disease Prevention

2014 CHNC Conference
Wednesday, June 3, 2014
12:00pm -12:30pm

Charlene Gunn-Hagerman, Manager, School Services
Allison Bailey, Team Lead, Continuous Quality Improvement

Community and Health Services
Public Health

York Region

Project overview

Objectives	Activities
Identify actions to strengthen CDP initiatives in HL Division and York Region	Conducted a literature review and environmental scan
Facilitate enhancement of collaborations/partnerships supporting CDP initiatives	Developed a Strategic Framework & Social Marketing Campaign
Embed the determinants of health into program planning, implementation and evaluation	Created Final Action Report
Provide policy recommendations to support opportunities	Completion of HEIA for one CDP initiative in each program
	Development of a Strategic Plan: Goals, Community Results, Strategic Directions, Indicators

Community and Health Services
Public Health

York Region

Preventative Measures: A Strategic Plan to Reduce Chronic Diseases in York Region

Healthy Living Division
2014-2018

Goals:
Reduce the burden of preventable chronic diseases in York Region
Reduce inequities that impact the development of chronic diseases

Community Result #1: Residents live, work, play and learn in healthy environments

Community Result #2: Residents practice skills and behaviours to reduce risks of chronic diseases

Community Result #3: Community partners deliver integrated and comprehensive programs

Community Result #4: Community partners have the capacity to address chronic disease risk factors

Summary of Community Results and Strategic Directions

Community Results	Strategic Directions
#1: Residents live, work, play and learn in healthy environments	1. Residents have equitable access to safe, culturally acceptable, affordable and nutritious foods and beverages
#2: Residents practice skills and behaviours to reduce risks of chronic diseases	2. Residents have safe, barrier-free access to active recreation and natural environments
#3: Community partners deliver integrated and comprehensive programs	3. School communities utilize a comprehensive school health approach
#4: Community partners have the capacity to address chronic disease risk factors	4. Residents have access to nutrition and food literacy programming
	5. Residents have access to early identification and intervention for risky drinking
	6. Children and youth have opportunities to participate in physical activity
	7. Residents engage in cancer prevention and screening behaviours
	8. Community partners implement programs and policies that address the physical and social aspects of residents' environments
	9. Residents have access to sustainable modes of transportation
	10. Residents have access to tobacco cessation supports
	11. York Region, its municipalities, and community partners use the York Region Food Charter to guide policy development
	12. Municipalities provide residents with access to smoke-free outdoor spaces
	13. Youth-serving community partners incorporate tobacco use prevention strategies in their programs

Community and Health Services
Public Health

York Region

RBA Overview

What is RBA?

- A way of thinking and taking action to improve performance of programs and overall results
- Exercises and methods
- Starts with ends and works backward to means
- Guides from talk to action quickly
- Simple, common sense, plain language, minimum paper, useful

Community and Health Services
Public Health

York Region

Why Use RBA?

- Currently being used in other areas of the department
- Aligned well with OPHS and indicators identified in program logic models
- Help build collaboration
- Focus on partnered contribution to the achievement of community results

Community and Health Services
Public Health

York Region

Results Based Accountability

is made up of two parts:

Population Accountability
about the well-being of
WHOLE POPULATIONS
For Communities – Cities – Municipalities – Provinces – Countries

Performance Accountability
about the well-being of
CLIENT POPULATIONS
For Programs – Agencies – and Service Systems

Community and Health Services
Public Health

York Region

The 7 Population Accountability Questions

1. What are the quality of life conditions we want for the children, adults and families who live in our community?
2. What would these conditions look like if we could see them?
3. How can we measure these conditions?
4. How are we doing on the most important of these measures?
5. Who are the partners that have a role to play in doing better?
6. What works to do better, including no-cost and low-cost ideas?
7. What do we propose to do?

Community and Health Services
Public Health

York Region

Population Accountability Question #1

Quality of Life Conditions

- Identified goals in strategic framework created by workgroup
- Mandate from Ontario Public Health Standards

Community and Health Services
Public Health

York Region

Community Results

- Literature review on best practices
- Reviewed OPHS Chronic Diseases Program Standard
 - Community results reflect societal outcomes written in plain language

Community and Health Services
Public Health

York Region

Population Accountability Question #2

Strategic Directions

- Reviewed policy recommendations
- Developed two to four directions per community result
- Directions selected ensured representation from all programs working on CDP in our division

Community and Health Services
Public Health

York Region

Population Accountability Question #3

Indicators and Baseline Measures

Informed by:

- Public Health Unit surveillance data
- External surveillance data
- Provincial reports
- Program Logic Models

Community and Health Services
Public Health

York Region

Population Accountability Question #4

Story Behind the Baseline

- Reviewed:
 - Surveillance data provided by epidemiologist
 - Logic model data
- Which ones can we impact?

Community and Health Services
Public Health

York Region

Population Accountability Question #5

Partners

- Definition and inventory of all partners
- SWOT analysis
- Identification of key partners
 - Selection criteria
- Awareness building working towards engagement

Community and Health Services
Public Health

York Region

Population Accountability Question #6

Actions

- Divisional initiative brainstorming
- Theming, refinement and summary of potential initiatives
- Ranking according to defined criteria
- Selection of top three initiatives by management
- Divisional staff voting

Community and Health Services
Public Health

York Region

Population Accountability Question #7

Strategic Plan

- Developed a measurable, action-oriented, comprehensive plan to guide delivery of programs and services
- Implement integrated initiative
 - Service delivery to Newcomer agencies is better coordinated and more accessible

Community and Health Services
Public Health

York Region

Lessons Learned

- Awareness and knowledge of RBA
- Culture shift and capacity building take time
- Use baseline measures more effectively
- Needs to be championed
- Consensus building approaches
- Flexibility

Community and Health Services
Public Health

York Region

Next Steps

- Enhance mental health aspect in strategic plan
- Determine headline measures from identified indicators
- Create a baseline indicator report with support from epidemiologist
- Engagement of key partners towards a Regional Action Plan

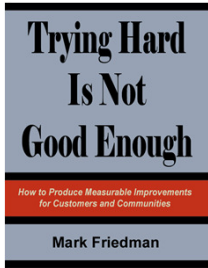
Community and Health Services
Public Health

York Region


Reference

Mark Friedman
 Director, Fiscal Policy Studies Institute
 7 Avenida Vista Grande #140
 Santa Fe, NM 87508
 505-466-3284
MarkatFPSI@gmail.com

www.raguide.org
www.resultsaccountability.com
www.facebook.com/groups/RBAOBA




Community and Health Services
Public Health

 **York Region**

For More Information

Charlene Gunn-Hagerman
Manager, Secondary School Services
905-830-4444 ext. 74542
charlene.gunn-hagerman@york.ca

Allison Bailey
Public Health Nurse – Team Lead, CQI
905-830-4444 ext. 73015
allison.bailey@york.ca

 Community and Health Services
Public Health

 **York Region**

Thank You

Questions?

 Community and Health Services
Public Health