

## A Call to Action: Building Provincial and Territorial Capacity

Presented  
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## What is CHNA Alberta?

- an **ORGANIZATION** for CHNs in Alberta to support their community health nursing practice
- **CONNECTIONS** with Alberta CHNs through our website and other online resources
- **EDUCATION** sessions such as workshops and conferences
- **COLLABORATION** with public health nursing, home health/care nursing, and community health organizations provincially and nationally
- **MEMBERSHIP** in both CHNA Alberta and CHNC (Community Health Nurses of Alberta)



## • CHNA Alberta [www.chnalberta.ca](http://www.chnalberta.ca)

- **CHNA Alberta - A “Virtual” Organization**
- **Membership:** Currently 80/100
- **Collaboration:** Provincial and National
- **Connections:** Thought-provoking Online Activities (video clip, audio file, news story or short paper)
- **Education:** Webinars, Workshops, Conferences, and Support for Certification



## CHNA Alberta Context

- **History of Organization**
  - 2004 - Online **Survey** to CHN Leaders
  - 2005/6 - Interim **Board, Bylaws, and Website**
  - 2007 - Tools & Technology Provincial **Workshop**
  - 2008/10 - Area Rep **Monthly Meetings**
  - 2009 - Co-host of **National Conference** in Alberta
  - 2011 - Provincial **Workshop: Ethical Puzzles**
  - 2012 - Provincial **Webinar: Cultural Competence**
  - 2012 - **Membership Survey** and Provincial **Webinars**
  - 2013 - Sponsorship of Member **Certification**
  - 2014 - **Still Going Strong!**



## Strategies to Build Capacity

- **Access** - Networking
- **Engagement** - Connections by Email and Certification Sponsorship
- **Recruitment** - CARNA SPG and CHNC
- **Organization** - PHN/HHN Representation
- **Branding** - [www.chnalberta.org](http://www.chnalberta.org)
- **Technology** - Website, Blackboard, Elluminate, and ReadyTalk
- **Sustainability** - Workshops and Webinars
- **Connection** - Virtual Study Groups and Online Education

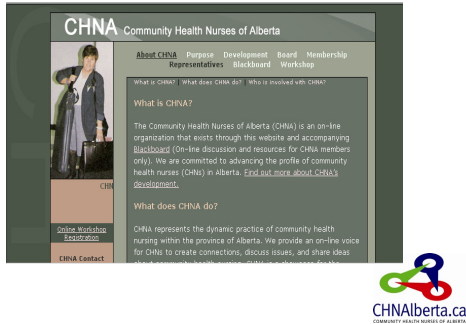


## Engagement – Example of the Certification Sponsorship Project

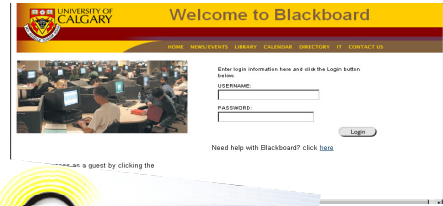
- Funding of exam fees
- Virtual study group
- Support from certified CHNs
- “Pay it forward” clause to enhance the work of CHNA Alberta



## Branding – Example of the Website [www.chnalberta.org](http://www.chnalberta.org)

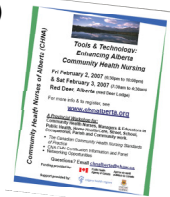


## Technology – Example of Blackboard and Elluminate Live



## Sustainability – Example of the CCHNSP Workshop

- **Tools & Technology Workshop, Red Deer, Alberta (Winter 2007)**
  - CCHN Standards of Practice tool kit
  - Area representatives
  - Regional presentations
  - 80 participants
  - 1<sup>st</sup> AGM with election of board



## Strategies for YOU to Try

- **Network** while at the conference
- **Attend** the open house held by your province while at the national conference
- **Form** a study group for certification
- **Invite** HHNs/PHNs to help with the study group
- **Hold** face-to-face and virtual meetings and educational sessions
- **Collaborate** with other provincial organizations already formed or forming: Alberta, Ontario, British Columbia, and Manitoba!

