



# **Promising practices for health equity: Insights into the evidence base**

**CHNC 2013 | Kelowna**



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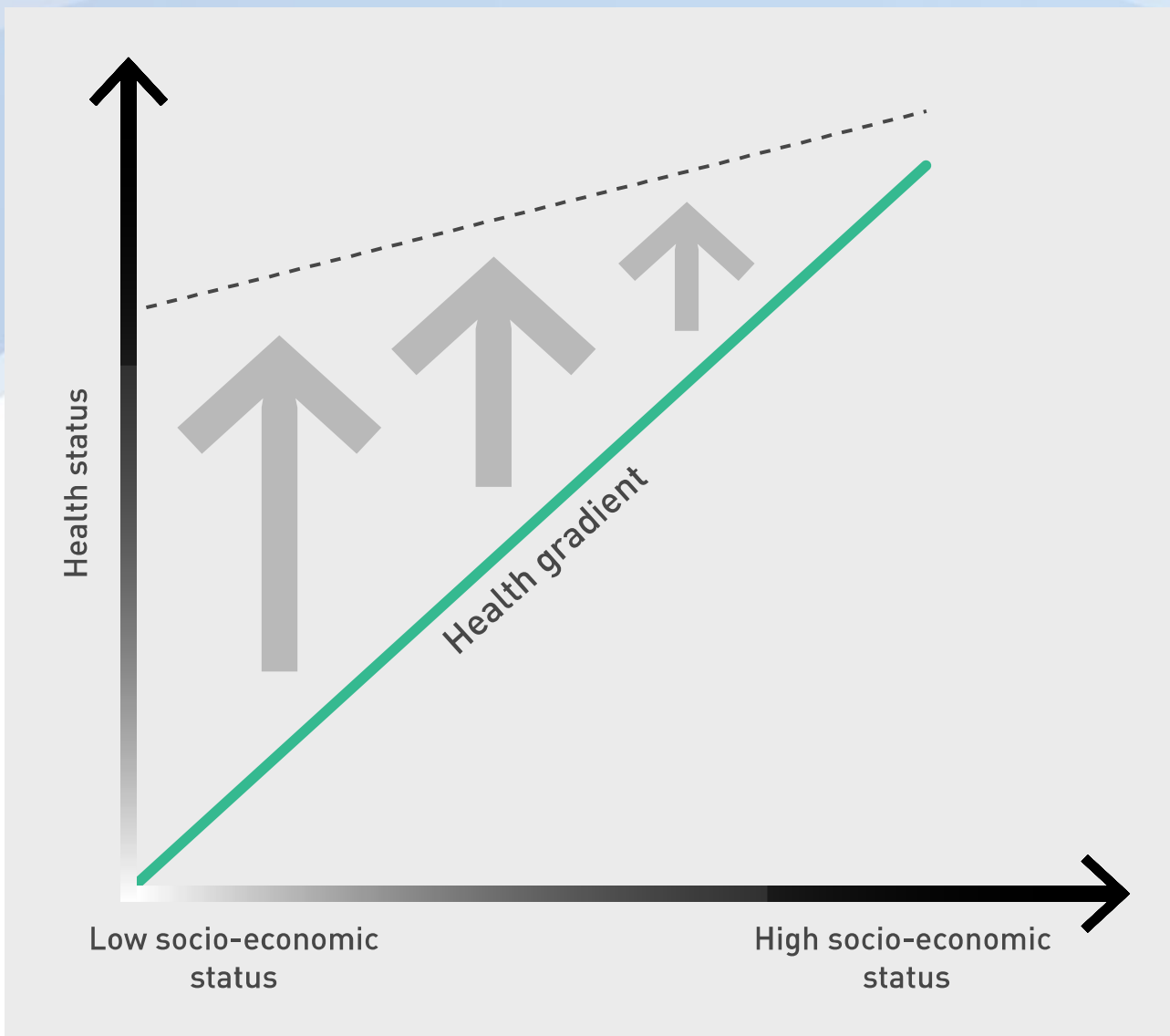
# What is health equity?



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NCCDH, 2013

Let's Talk... Universal & Targeted Approaches to health equity

<http://nccdh.ca/resources/entry/lets-talk-universal-and-targeted-approaches>



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March 2011

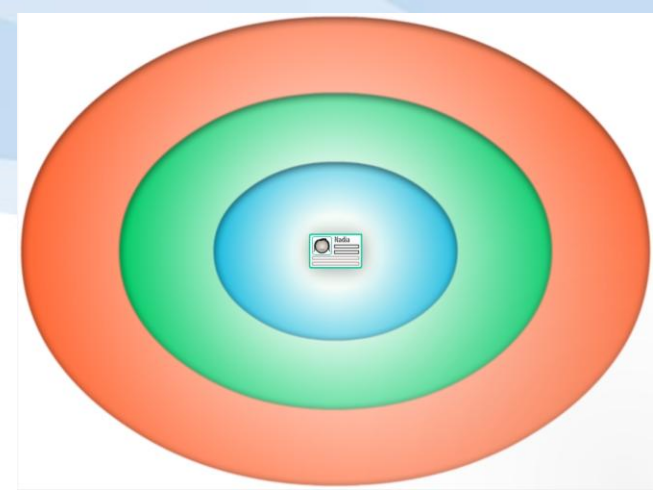
INTEGRATING SOCIAL DETERMINANTS  
OF HEALTH AND HEALTH EQUITY INTO  
CANADIAN PUBLIC HEALTH PRACTICE:

Environmental Scan 2010

National Collaborating Centre for Determinants of Health  
[www.nccd.ca](http://www.nccd.ca)

[http://nccd.ca/res  
ources/entry/scan](http://nccd.ca/resources/entry/scan)

# 10 Promising Practices



- **Intersectoral action**
- Targeting with universalism
- **Purposeful reporting**
- Social marketing
- Health equity target setting
- Equity-focused health impact assessment
- **Competencies/organizational standards**
- Contribution to evidence base
- Early childhood development
- **Community engagement**



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Sudbury & District Health Unit 2009

<http://nccdh.ca/resources/entry/10-promising-practices-guide>

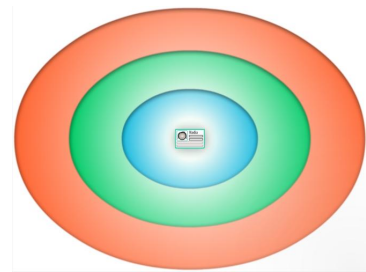


# Competencies & Organizational Standards



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# Core Competencies & the Determinants of Health



SIX...  
COMMUNICATION



SEVEN...  
LEADERSHIP



POLICY AND  
PROGRAM PLANNING,  
IMPLEMENTATION AND  
EVALUATION



TWO...  
ASSESSMENT  
AND ANALYSIS



PARTNERSHIPS,  
COLLABORATION AND  
ADVOCACY



FIVE...  
DIVERSITY AND  
INCLUSIVENESS



ONE...  
PUBLIC HEALTH  
SCIENCES



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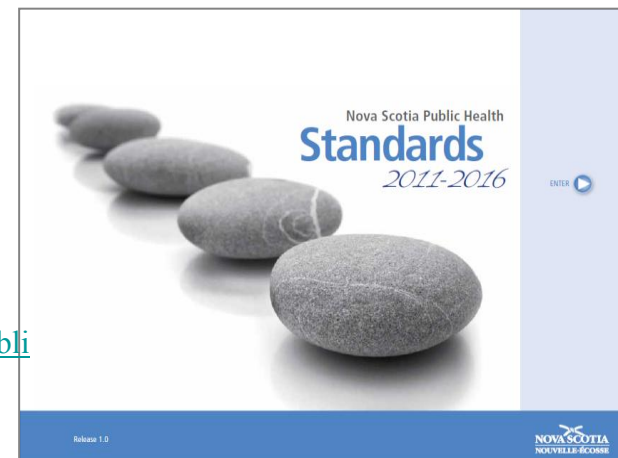
# Public Health Speaks: Organizational Standards as a Promising Practice for Health Equity



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[http://www.gov.ns.ca/hpp/yourmove/Public\\_Health\\_Standards\\_EN.pdf](http://www.gov.ns.ca/hpp/yourmove/Public_Health_Standards_EN.pdf)

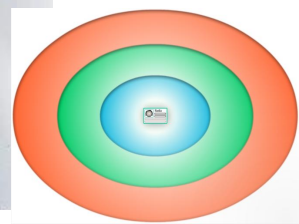




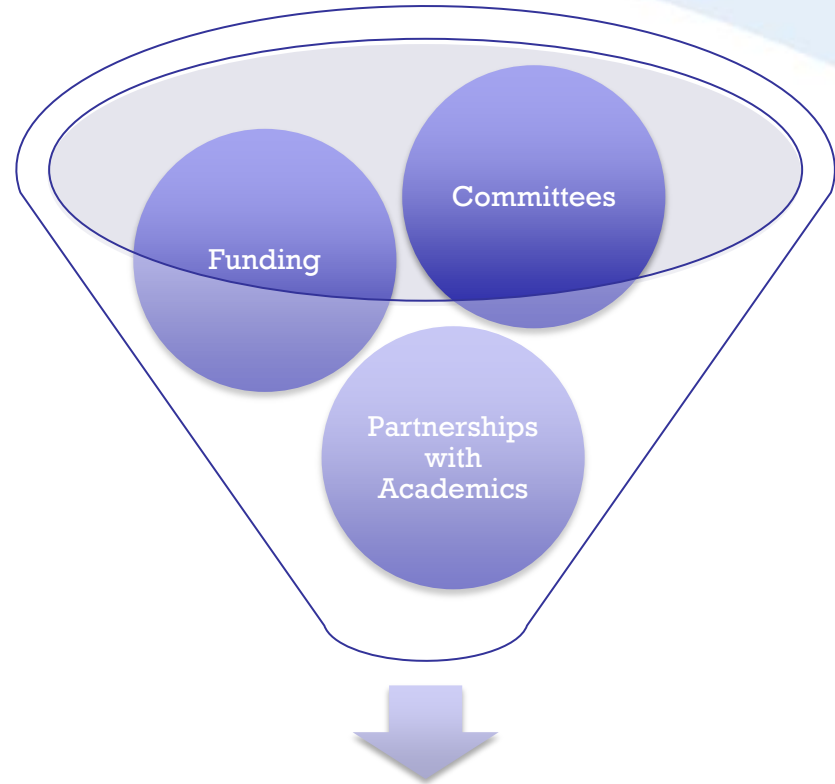
# Intersectoral Action



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# Intersectoral Action - What's the evidence?



## Intersectoral Action

<http://nccdh.ca/resources/entry/assessing-the-impact-and-effectiveness-of-intersectoral-action-on-the-SDOH>



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# Intersectoral Action – Review Implications



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Image: Paolo Carboni, Wikipedia Commons

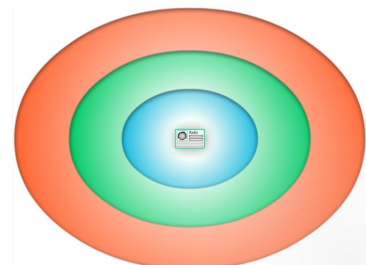


# Community Engagement



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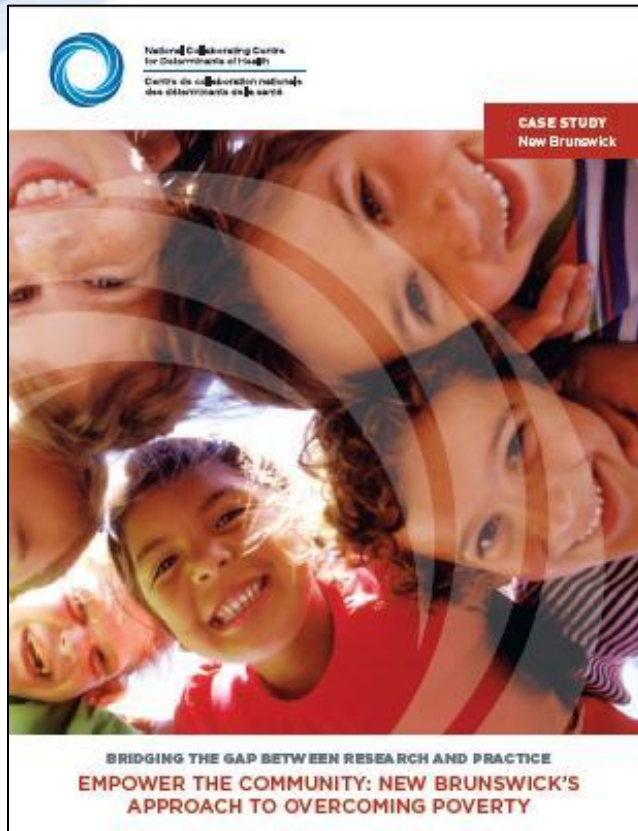
# Community Engagement – What's the Evidence?



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# Community Engagement: New Brunswick's Experience



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<http://nccdh.ca/resources/entry/casestudy-NB>

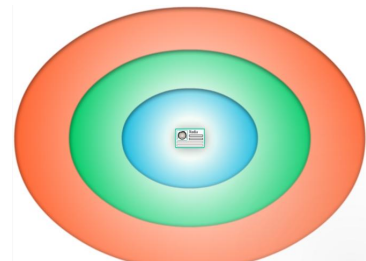


# Purposeful Reporting



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# Population Health Status Reporting



*“A report that doesn’t get used won’t help us to advance health equity.”*

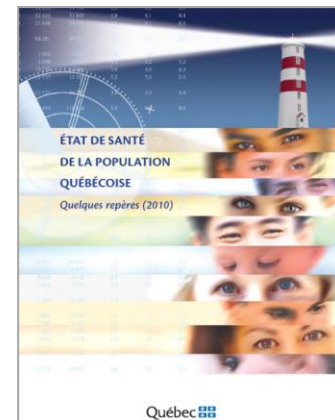
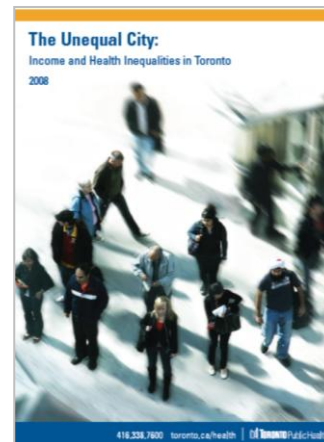
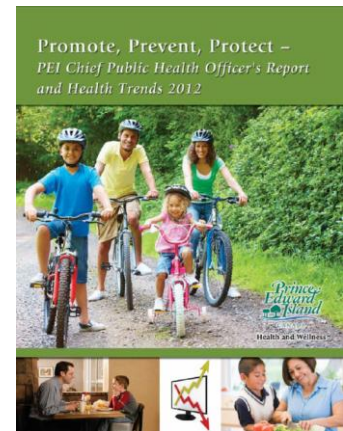
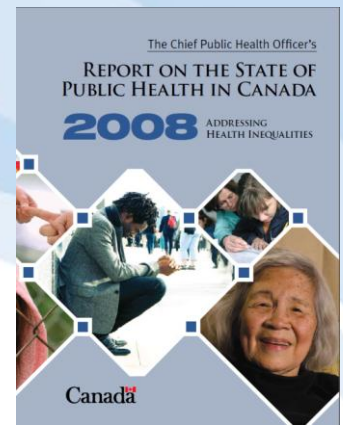
## Learning Together Series

<http://nccdh.ca/resources/entry/population-health-status-reporting>



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# Purposefully Reporting: Saskatoon's Experience



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<http://nccdh.ca/resources/entry/casestudy-SK>

# Get involved



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ABOUT US

OUR WORK

RESOURCES

EXCHANGE

BLOG

## Resource Library

Our resource library contains evidence-based resources for public health practitioners working to advance health equity. Similar to Health Equity Clicks: Organizations, the library is not yet comprehensive, and will evolve over time. We will continue to ensure that additions to our resource library are relevant and evidence-informed, and your feedback is welcome. To suggest a new resource, or to learn more about our resource selection process, please contact us.



### 10 Promising Practices to Guide Local Public Health Practice to Reduce Social Inequities in Health

Sudbury & District Health Unit | 2011

This reports describe how the Sudbury & District Health Unit gathered and synthesized evidence to prioritize and guide local public health action to reduce social inequities in health.



### A Developmental Evaluation Primer

JW McConnell Family Foundation | 2008

This primer introduces developmental evaluation and provides an array of tools to support its use.



### A New Perspective on the Health of Canadians

Lalonde, M. | 1974

This foundational health promotion document has transformed how the world thinks about health.



### A new way to talk about the social determinants of health

Robert Wood Johnson Foundation | 2010

How do you communicate effectively about the social determinants of health? This report—the product of four years of extensive market research—answers this question in the context of the United States' polarized political landscape.



### Achieving Health for All: A Framework for Health Equity

#### SEARCH RESOURCES

#### VIEW RESOURCES PRODUCED BY THE NCCDH

#### VIEW RESOURCES BY

- Access to health services
- Community engagement
- Competencies and organizational standards
- Critical works in health equity
- Early childhood development
- Environmental health
- Evaluation
- Food security
- Health literacy
- Healthy public policy
- Income inequality
- Intersectional action
- Key Concepts
- Knowledge translation
- Methods & tools
- Program planning
- Public health leadership
- Race
- Reporting & measurement
- Research
- Sex & gender
- Socioeconomic status

#### VIEW RESOURCES BY TYPE



## Health Equity Clicks: Community

Advanced Search

SEARCH

### Discussions



Sume Ndumbe-Eyoh

#### Webinar - Intersectoral Action for Health Equity

Posted on Aug 15th, 2012 | 0

Topics: [Collaboration](#), [Questions & answers](#), [Resource sharing](#), [Evidence & knowledge](#), [Academic](#), [Practice-based](#), [Public health practices](#), [Intersectional action](#)

START A DISCUSSION

SEARCH

#### TOPICS

- Collaboration
  - Questions & answers
  - Relationship building
  - Resource sharing
- Evidence & knowledge
  - Academic
  - Practice-based
- Public health practices
  - Intersectional action



Ashley Raeside

#### Public Health Units & Health Equity/SDOH

Posted on Jun 20th, 2012 | 10

Topics: [Collaboration](#), [Questions & answers](#), [Public health practices](#), [Social determinants of health topics](#)

How is your Health Unit organized to address health equity/SDOH?



Marty Mako

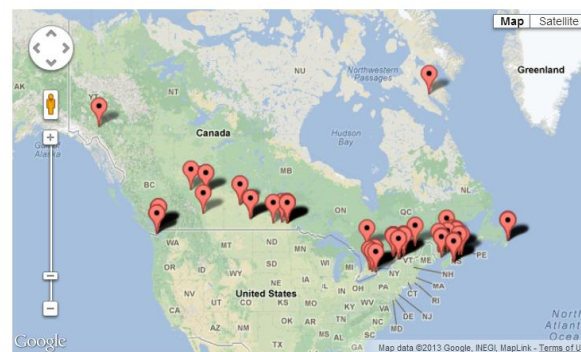
#### Priority Populations - identification and engagement

Posted on Jun 12th, 2012 | 4

Topics: [Collaboration](#), [Evidence & knowledge](#), [Public health practices](#), [Social determinants of health topics](#)

## Health Equity Clicks: Organizations

Click on the pins of the map to learn about organizations that are working to improve health equity



#### SEARCH ORGANIZATIONS

Click on one or more categories below, holding down the control key (PC) or command key (Mac)

- Roles**
  - Assess and report
  - Modify and orient interventions
  - Participate in policy development
  - Partner with other sectors
- Regions**
  - National
  - Alberta
  - British Columbia
  - Manitoba
- Keywords**
  - Aboriginal health
  - Access to health services
  - Capacity building
  - Competencies and organizational standards

SEARCH

# Contact Us

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[www.nccdh.ca](http://www.nccdh.ca) and [www.ccnds.ca](http://www.ccnds.ca)



@NCCDH\_CCNDS #sdoh #healthequity



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