



Your Health Connection 



Collaborating for a Comprehensive Cessation Strategy for a Regional Cancer Program
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Key Priorities

- ◆ Developing strong community partnerships
- ◆ Building tobacco cessation capacity among cancer program staff
- ◆ Supporting organizational change
- ◆ Raising awareness of the benefits of cessation among the oncology population



Developing Strong Community Partnerships

These organizations collaborated to develop a cessation strategy which supports patients and their caregivers throughout the cancer journey

- ◆ Simcoe Muskoka Regional Cancer Program
- ◆ Simcoe Muskoka District Health Unit
- ◆ Smokers' Helpline/ Canadian Cancer Society
- ◆ RNO Provincial Smoking Initiative
- ◆ Royal Victoria Regional Health Centre



Building Cessation Capacity Among Cancer Program Staff

- ◆ Supported staff to attend RNAO Smoking Cessation Champion Best Practice Training Sessions
- ◆ Ongoing support to interprofessional Champions to implement cessation best practice within the cancer program and lead front line practice change by mentoring their colleagues in the area of tobacco control
- ◆ Training for cancer program staff in Minimal Contact Intervention for tobacco cessation April 2011
- ◆ Continuing tobacco control professional development i.e. lunch and learns, webinars



Supporting Organizational Change

- ◆ Implementation of Smokers' Helpline Fax Referral Program into both inpatient and outpatient cancer program settings
- ◆ Integration of enhanced cessation assessment and follow-up within all patient documentation
- ◆ Support to enhance the existing smoke free campus policy



Raising Awareness of the Benefits of Cessation Among the Oncology Population

- ◆ Staff are educating tobacco users about the benefits of cessation within the context of their cancer diagnosis and treatment.
- ◆ Patients have access to resources and supports within the cancer program both self-directed and by referral i.e. Smokers' Helpline Fax Referral Program, One Step at a Time resources, and inpatient NRT



Successes

- ◆ A self-identified increase in clinician comfort when assessing tobacco use and provide intervention
- ◆ Improved access to cessation supports to all patients and their family members within the cancer program
- ◆ Implementation and uptake of Smokers' Helpline Fax Referral
- ◆ Sustained positive community partnerships



What Next?

- ◆ Implementation of the Ottawa Model for Smoking Cessation organization wide



