



Using Collaborative Partnerships in a Rural Community to Combat Barriers in the Utilization of Sexual Health Services

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6th National Community Health Nurses Conference
WISDOM TO ACTION:
The power to shape change

Where is the rural community of Chatham-Kent?



Chatham-Kent population: 103,671
City of Chatham ~ 46,000 (44%)
Wallaceburg ~ 10,500 (10%)
Rural population and towns ~ (46%)
2500sqkm E-W-94km x ~57km N-S

Chatham-Kent
Public Health Unit

Key Learning Outcome

- Participants will take home new ideas and strategies in order to decrease the barriers to utilization of sexual health services in a rural community.
 - Participants will be encouraged to seek out and engage community partners that would be able to provide the minimum requirements for set-up of a community outreach walk-in/clinic.
 - Participants will know what to consider in order to make the services accessible to all clients and potential clients in regards to issues such as; advertising/communication, confidentiality, appropriate time of operation, and transportation.

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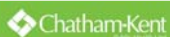
Ontario Public Health Standards 'Infectious Diseases Program Standards'

Two societal outcomes are - **to decrease** the rate of adolescent pregnancies & **to reduce transmission** and incidence rates of Sexually Transmitted Infections(STIs) and Blood borne infections(BBIs)

Cost Benefits to the community:

- Direct cost of teen pregnancy is \$2000.00 and it costs \$12,000.00/year to support mother and child
- The economic costs for someone with AIDS can be \$800,000.00

alPHA, 1997 Municipal Education Campaign



“An Ounce of Prevention is worth a Pound of Cure” Benjamin Franklin

This quote is one of the soundest approaches to safeguard our health care system – Helping people stay healthy.

This is what Public Health Nursing is all about!



Transportation issues in Chatham-Kent

Distance to WISH Centre
177 King St E, Chatham

Location

- Blenheim, 17.8 Km
- Bothwell, 38.6 Km
- Dresden, 29.1 Km
- Pain Court, 11.8 Km
- Ridgetown, 34.5 Km
- Tilbury, 27.6 Km
- Wallaceburg 28.4 Km
- Wheatley 46.8 Km



Transportation Issues in Chatham-Kent

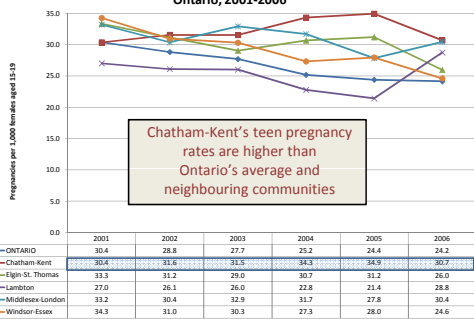


Community Partners within the Sexual Health Outreach Program

- School Boards, and St. Clair College - Thames Campus Chatham, University of Guelph, Ridgetown Campus
- Family Physicians and Nurse Practitioners
- Municipality of Chatham-Kent
- Family Health Teams
- Community Health Centres
- Local Hospitals
- Youth Centres
- Social Services



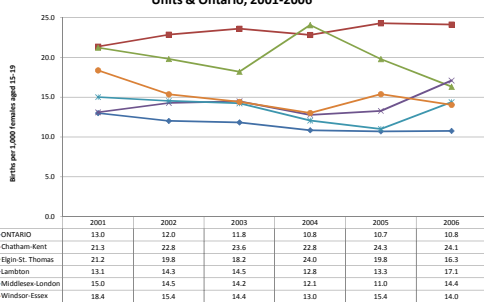
Teen Pregnancy Rates, Chatham-Kent, Surrounding Health Units & Ontario, 2001-2006

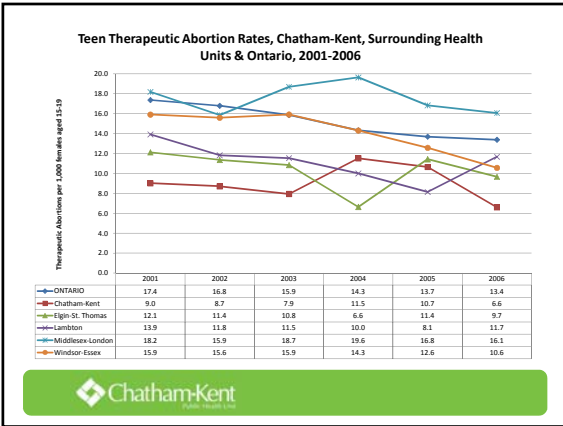


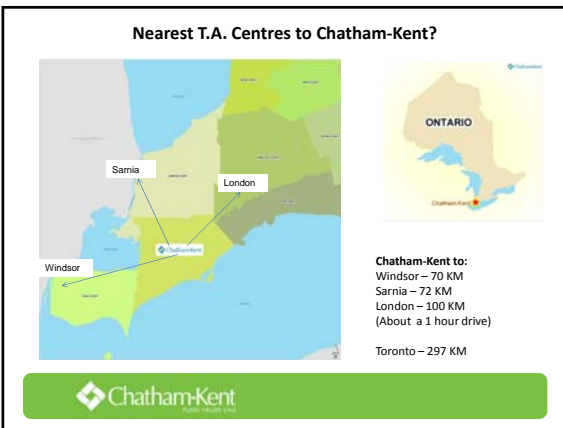
Chatham-Kent's teen pregnancy rates are higher than Ontario's average and neighbouring communities

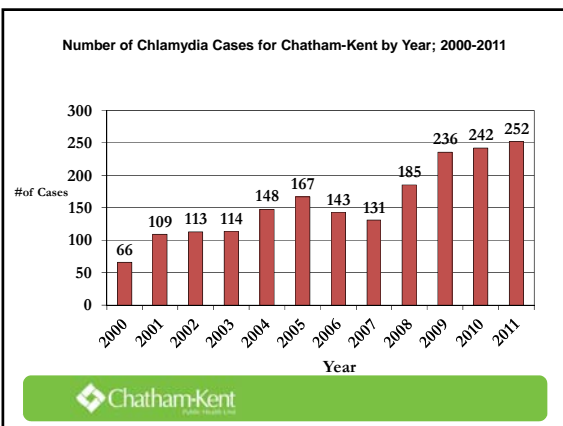


Teen Birth (Live and Still) Rates, Chatham-Kent, Surrounding Health Units & Ontario, 2001-2006









“Get Tested Campaign”

CHLAMYDIA

**8 OUT OF 10 INFECTED
DON'T KNOW THEY HAVE IT.
GET TESTED. IT'S AS
EASY AS PEEING IN A CUP.**



SEXUAL HEALTH CLINIC
519-355-1071
A service provided by the Chatham-Kent Public Health Unit



 Chatham-Kent

**Role of the Secondary School
Clinic Services Public Health Nurse**

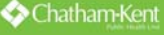
Birth Control
Starts/low cost

STI Testing and
Treatment

Pregnancy
Testing/Options
Counselling

Plan B

Healthy
Relationships

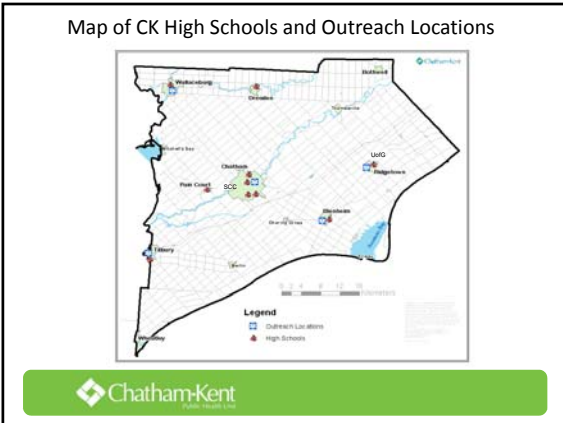
 Chatham-Kent

Benefits of Abstinence

- It is free
- It encourages you to build your relationship in other ways
- It can be started anytime - even if you have had sex before
- No medical side-effects
- Makes you feel good when you stick to your decisions
- You don't have to worry about pregnancy or STIs



 Chatham-Kent







Chatham-Kent Public Health Clinic and Walk-in Services
Wallaceburg location - 30 McNaughton Ave. (near McDonalds)
Call 519-355-1071 Ext.5901 for more information



Wallaceburg walk-in and clinic room

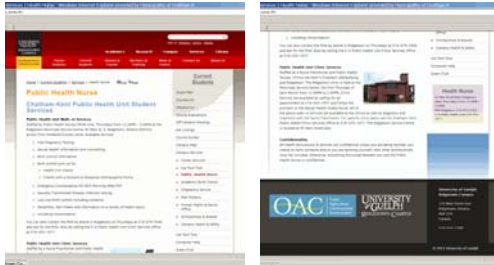


Chatham-Kent Public Health- Clinic and Walk-in Services
Ridgetown location - 45 Main Street East
second floor (beside the elevator) Call 519-355-1071 Ext. 5901



Ridgetown Campus UofG web page

http://www.ridgetownc.com/current/services_nurse.cfm



Chatham-Kent

Ridgetown walk-in and clinic room



Chatham-Kent

Chatham-Kent Public Health – Clinic and Walk-in Services
Blenheim location – 78 Marlborough street (back entrance)
Call 519-355-1071 Ext. 5901



Chatham-Kent

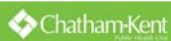
"Nurse is in" sign at the back entrance



Blenheim walk-in and clinic room



Chatham-Kent Public Health – Clinic and Walk-in Services
Tilbury location – 22 Mill St. W. (beside Shoppers Drug Mart)
Call 519-355-1071 Ext. 5901

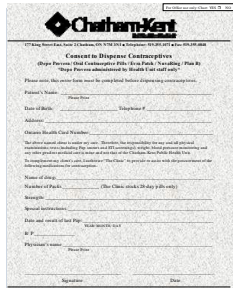


Tilbury walk-in and clinic room

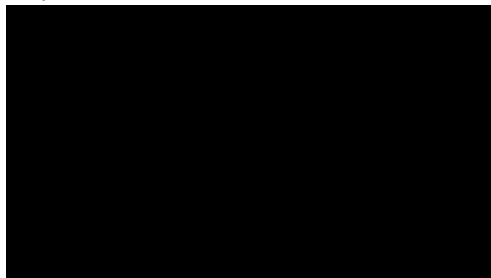


Services provided at Outreach walk-ins/clinics

1. Free pregnancy testing/options counseling
 2. Sexual health counseling
 3. Birth control information/starts up to 24years
 4. Low Cost Birth Control pick up for:
 - Health Unit clients
 - Clients with a Consent to Dispense form
 - Emergency Contraceptive Pills (PlanB)
 5. Sexually Transmitted Infection information, testing/treatment - no age limit
- (Clinics have an NP or FP to Diagnose and treat immediately)



You-Tube video and information via Captain Condoms Corner



Things to consider

- Assess need
- Transportation
 - Bus routes, taxi service, friends, family, walking, bike
- Location
 - Accessibility, **confidentiality**,
- Hours of service
 - Daytime, evening, weekend?
- Services provided
 - **One stop service** for all sexual health testing/issues
 - Provider attitudes ; **non-judgemental**, welcoming
 - Having supportive policies



WISDOM TO ACTION:
The power to shape change

- ✓Through collaboration with community partners, we can combat the barriers to accessing the services needed, to prevent unwanted pregnancies, and STI's.
- ✓The community itself has the power to shape change, by working together to improve access to quality and cost-effective Public Health Nursing care...leading the way to a Healthier Community.





Contact Information

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