



Certification Discovery Week

Building on your successes, experiences & ideas

In 2019, 87 CNA-certified RNs volunteered to be certification nurse ambassadors during CNA's Certification Discovery Week, which took place from January 27 to February 2.

CNA provided the nurse ambassadors with certification promotional materials. Results from a post-event evaluation will guide our planning of future Discovery Weeks. Thanks for your feedback!

64% of nurse ambassadors responded to the survey.

When asked what worked well, **87%** of respondents (an increase of 21% from 2018) pointed to certification promotional materials.

What you heard from nurses:

- The certification promotional materials helped to get nurses interested in certification
- Licensed/registered practical nurses were excited to hear about the first exam for them in November.

“ I teach post-secondary specialty nursing education, so providing graduates with information and encouragement to continue their quest for lifelong learning is how I feel I best serve as an ambassador. ”

94% of respondents said the timing of Discovery Week was appropriate.

“ We set a specific day for Discovery Week and had an education event to draw staff in and a big celebration for our nurses who wrote their certification exam this past year. ”



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