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HEALTH UNIT

# The Time Is Now

## Influence, Impacts, Outcomes

5<sup>th</sup> National  
Community Health Nurses Conference  
May 16 -18<sup>th</sup> 2011  
Marriott Halifax Harbourfront  
Halifax, Nova Scotia

# **Service Integration & Sustainability of Shaken Baby Syndrome Without the Price Tag**

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# Acknowledgments

Kristina Nairn RN, BScN, - SBS Champion

- Ontario Neuro Trauma Foundation
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# Goals

- To address service integration opportunities that help tie service providers and community stakeholders into a more cohesive preventative force.
- Build our community's capacity.
- Address sustainability options with community stakeholders.

# Planning Steps

1. Identify a PHN champion to lead.
2. Define who the internal and external partners are.
3. Explore current status of efforts made within those communities.
4. Identify learning needs & gaps.
5. Educate.
6. Determine communities abilities for building capacity & sustainability in their environments.
7. Project outcomes.

# Methodology

## Internal

- Orientation of staff
- Identify gaps
- Identify sustainability

## External

- Define external communities
- Identify gaps
- Identify ability to build capacity and sustainability in the community

# Partners

## Internal

- Home visiting teams, Prenatal Nutrition Program, School Teams, Health Promotion teams, Young Families Team.

## External

- Child Care Providers, Libraries, Scouts Canada, Community Agencies



# Capacity Building

Internal Education & Communication

- Period of Purple Crying – relationship to this program
- Filled knowledge gaps
- Curriculum Development
- Policy Development
- Orientation/In servicing
- Intranet Blog

# Sustainability

- Different for all
- Needs Assessment
- **Different Outcomes** – agendas, Health Fairs, newsletters, revised curriculums, coalition memberships, care plans updated, information documents, mailings, standing orientation component for new staff, information packages, revised programming, standing items on agendas.

# Limitations

- Time and funding limitations
- Integration of community services

# Next Steps

- Family Physicians & Paediatricians
- Expand with Child Care Providers
- Expand Rurally

# Questions?