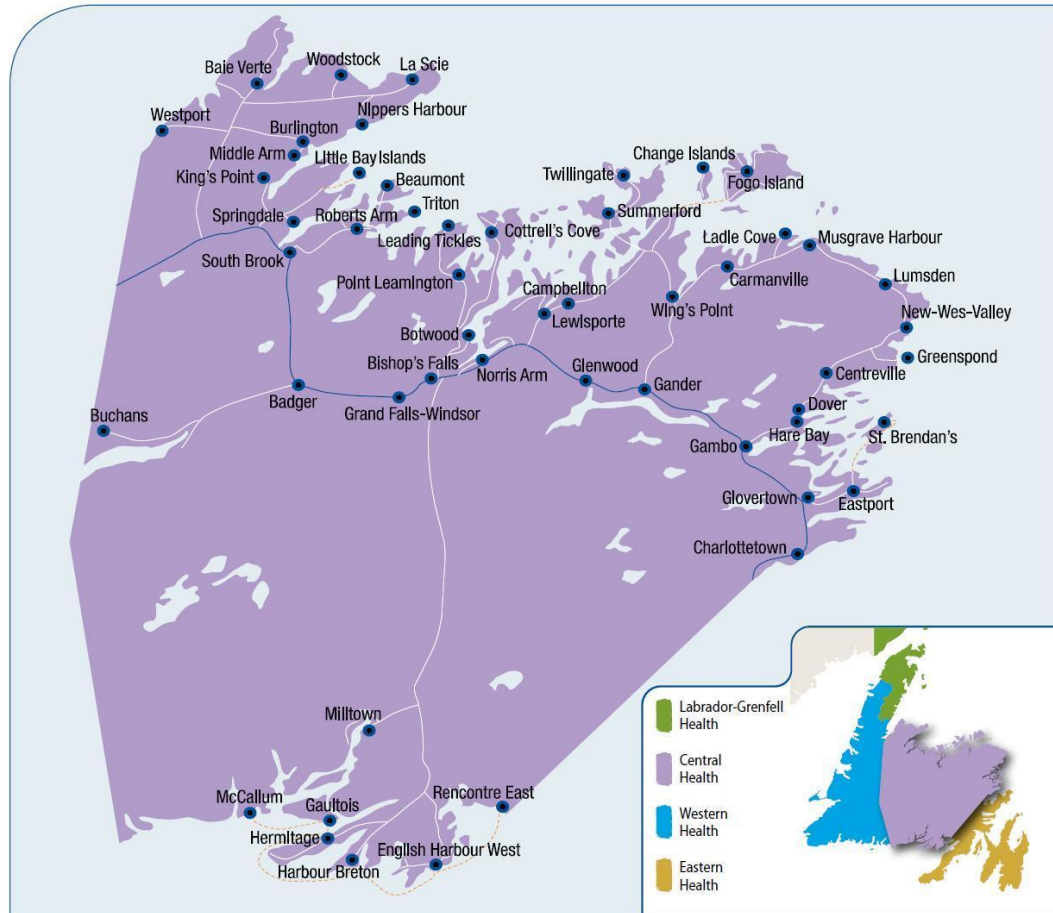


Health Promotion...Everyone's Business.

Presenter: Lily LeDrew



Central Health ...



Primary Health Care ...



...Central Health embraces a comprehensive view of PHC which goes beyond a particular type of health services. PHC is both a philosophy and a strategy for organizing services

Health Promotion...Everyone's Business

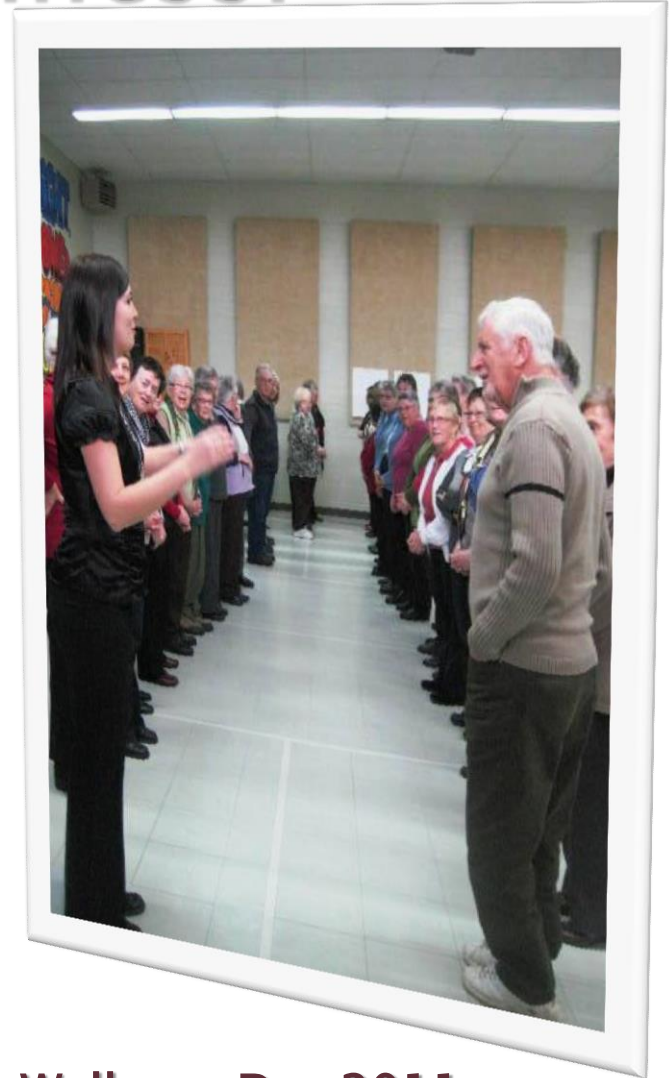


Within Central Health there is an accountability for all employees to actively play a role in promoting health of those clients , employees, and/or colleagues that one works for and with.

Health Promotion... *it is everyone's business!*

*Every human being is the
author of his own health or
disease.*

-Unknown



Senior's Wellness Day 2011

Purpose of the module



- Promote a common understanding of health promotion amongst staff.
- Promote a collaborative approach to health promotion planning.
- Create an understanding of roles and responsibilities for utilizing health promotion in practice.
- To create awareness of the consultant roles within the Maternal Child and Population Health division.

What is Health Promotion?



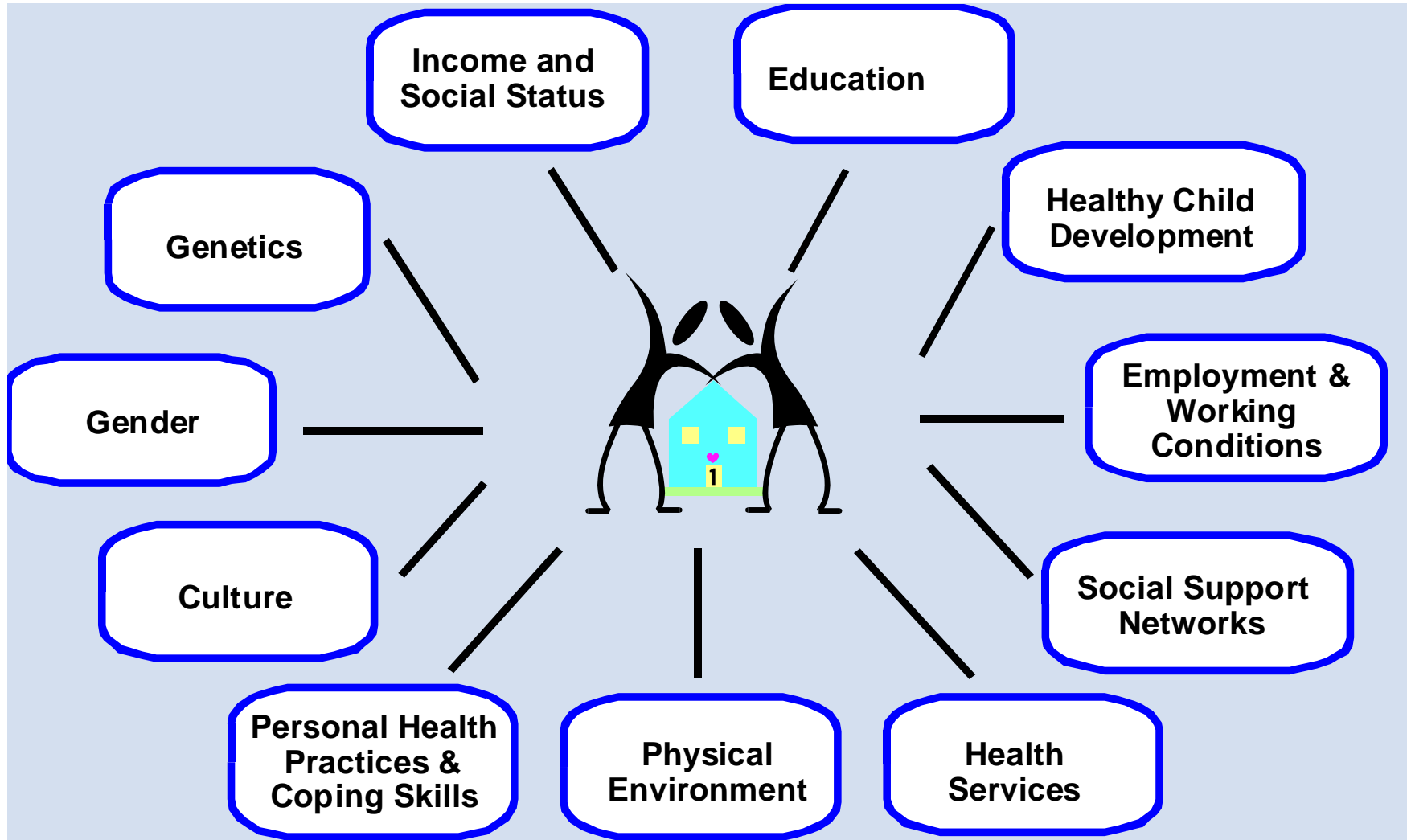
“What fits your busy schedule better, exercising one hour a day or being dead 24 hours a day?”

At every stage of life, *health* is determined by complex interactions that do NOT exist in isolation of each other. It is that COMBINED influence that determines health status.



Health promotion in action at a local Family Resource Center.

Factors affecting health and wellbeing...



A Framework for Health Promotion: *The Circle of Health*



Collaboration in Health Promotion

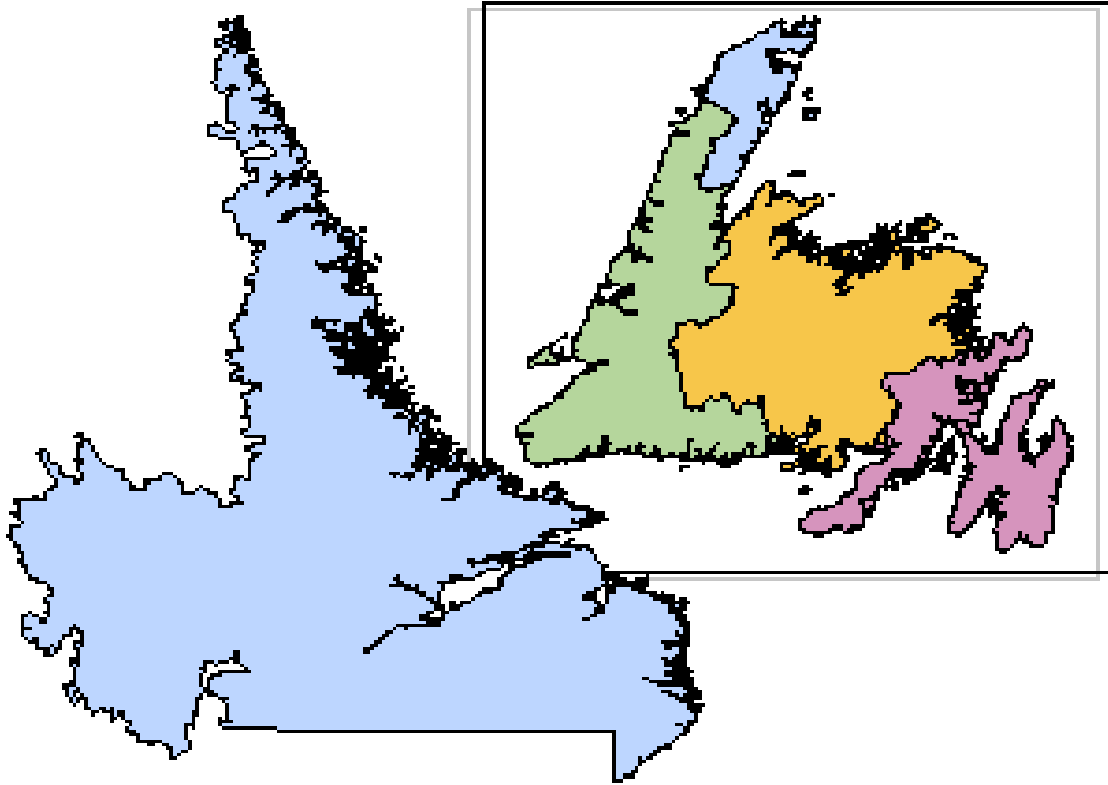


- ▶ No one provider is responsible for health promotion in a primary health care setting therefore a collaborative team based approach is required.

Collaboration In Health Promotion



Injury Prevention and Work Place Health & Safety messages are important in every workplace. In this province we must connect with the workforce on the land and on the sea in a collaborative approach to ensure our health promotion messages are delivered.



Our Region...



Take Away...

What's one thing you can do to promote and utilize a health promotion approach in your practice?

*How wonderful it is that nobody need wait a single moment before starting to improve the world.
(Anne Frank)*





*Thank you for this
opportunity to share
our successful
experience with you.*

Questions?

