

Addressing the Opioid Issue in Ontario by Building Interprofessional and Intersectoral Partnerships in the Community



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Ontario's opioid-related death rates quadruple over the past 25 years

In 2015:



734 people died of an opioid-related cause, increasing 4-fold since 1991.

That's 2 people every day.

Who?

Typically male, middle aged, living in lower income, urban settings.



This number totals far more than the 481 people killed in motor vehicle collisions in 2014.



How?



4 in 5 of all opioid-related deaths were accidental.



60% of accidental deaths occurred among youth and younger adults (15-44 years).

while **80%** of suicide deaths occurred among older adults (45+ years).



Which drugs?



From 2006-2015:

Oxycodone involvement in opioid-related deaths peaked in 2010 before decreasing 24% by 2015.



Involvement of other opioids continued to increase:

Fentanyl by 548%,
Hydromorphone by 232%, and
Heroin by 975%.



What else?

Half of all opioid-related deaths also involved a benzodiazepine, &

1 in 3 deaths involved cocaine.



Today's Objectives



- Identify methods by which to engage and build community partnerships
- Develop a plan to deliver a community-wide education session for health care professionals
- Assess the need for a mental health or addiction education and response workgroup in your community

Mentimeter

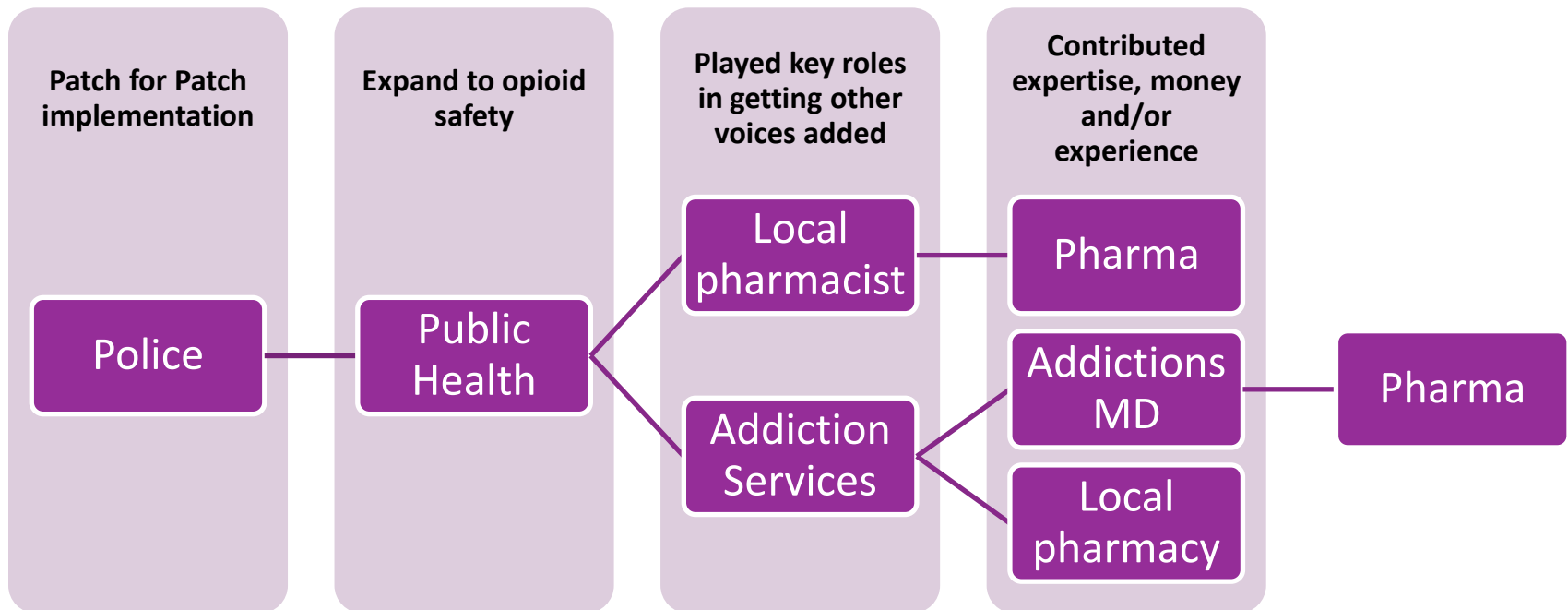
In response to increasing opioid overdoses and deaths, a stakeholder meeting has been planned in your community.

What agencies/ organizations do you hope attend the meeting?



Engaging and building community partnerships

Our journey



Our Concerns

- How will we get people to the table?
- Lack of specific provincial direction and resources for Patch-for-Patch
- Do we have enough time?
- Will people come to the forum?



Stages of Partnership Development*

Initiation

- “Champions” emerge
- Partnership supported by senior management in public health and police
- Initial activity planned

Action/Growth

- Shared leadership: Public Health and Police
- Shared resources

Maintenance/Renewal

- Same individuals stay involved
- At least one partner pays attention to ongoing growth of partnership
- New activities/ideas emerge

*Nancy Dubois, Strengthening Community Action Workbook



Opioid Education Forum Work Group

- York Region Public Health
- York Regional Police
- Addiction Services York Region
- Local Pharmacist (Total Health Pharmacy)
- Local addictions MD associated with META:PHI



Lessons Learned

- People are waiting to see leadership around the issue and will come to the table
- Don't have to wait until things are formalized provincially
- Reach out to your current contacts – they can identify and recruit other key players
- Build momentum by working on a quick win



Developing an education session for health care professionals

Mentimeter/small group activity

- If you were planning an education forum for professionals and the public, what topics would you include around opioid safety?



Developing an Education Session

- Environmental scan/needs assessment
- Set goal and objectives
- Identify audience and format of education
- Set budget and location
- Find speakers
- Identify promotion channels



Agenda


Time	Program
6:00pm-6:30pm	Registration, buffet dinner and networking
6:30pm-6:35pm	<p>Welcoming remarks</p> <p>Dr. Gould, Associate Medical Officer of Health, York Region Public Health</p> <p>Superintendent Brian Bigras, York Regional Police</p>
6:35pm-6:50pm	<p>In memory of Cole</p> <ul style="list-style-type: none"> • Monica Lockie
6:50pm-8:45pm	<p>Panel session: Informing practice issues</p> <ul style="list-style-type: none"> • Best practices in prescribing opioids, treating addiction and pain management <ul style="list-style-type: none"> ◦ Dr. Jonathan Bertram, Centre for Addiction and Mental Health • Recognizing opiate misuse and abuse in your practice, treatment options and local supports <ul style="list-style-type: none"> ◦ Dr. Ilan Nachim, Lead physician at Southlake Regional Health Centre, META: PHI program, Consultant for Addiction Services York Region and addictions physician at Enhanced Care Clinic Complex • Patch for Patch program review of legislation, return program in practice, and opioid first-aid (Naloxone) <ul style="list-style-type: none"> ◦ Claire Hong, Managing Director, Enhanced Care Clinic Complex ◦ Michael Bolvin, CommPharm Consulting Inc. • Safety strategies for dealing with robberies and fraud <ul style="list-style-type: none"> ◦ Detective Glen Wright, Constables Ryan Smith, Sean Whittaker and Shawn Sparkes, York Regional Police
8:45pm-8:55pm	General Q & A
8:55pm-9:00pm	<p>Closing remarks</p> <p>Loretta Bernard, York Region Public Health</p> <p>Detective Sony Dosanj, York Regional Police</p>



Feedback

- Clinicians appreciated the personal story
- Intention to use the knowledge and resources

Lessons Learned

- Stigma reduction is key! Engage the 
- Continuing ed. credits would be great but people want this information and will come
- Don't let short timelines scare you about getting people to come - use established/existing networks of committee members for promotion

Lessons Learned

- Intersectoral partnership allows you to see the various facets to the issue (e.g., business piece of fraud and safety issues at pharmacies)
- Pay attention to who the speakers will be – don't just settle for who is available



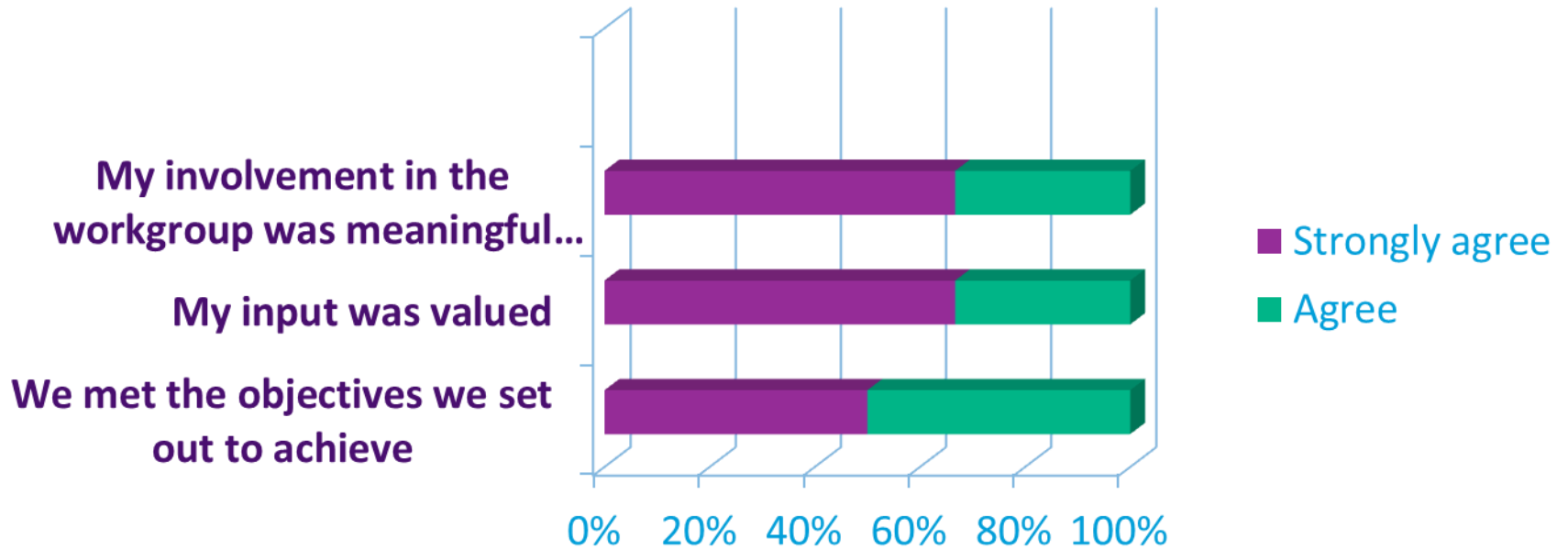
Lessons Learned

- Not everyone has to contribute in the same way (tap into the strengths of partners)
 - Not everyone able to give \$
 - Some gave free space; free AV staff; giveaways
 - Some made connections to other key voices/
people



Assessing the need for an education and response workgroup in your community

Evaluating the Partnership



Going Forward: Opioid Education and Response Work Group

- Who else needs to be at the table?
- Why education?
 - Required as things change
 - Healthcare provider forum showed need and success
 - What education needs exist for other sectors?
- How will we respond?
 - Data collection and information sharing is crucial



New Workgroup

- York Region Public Health
- York Regional Police
- Addiction Services York Region
- Local Pharmacy
- Local addictions MD
- Fire and EMS



Small Group Discussion

- What are you seeing in your communities around opioid use?
- What efforts/initiatives currently exist to address the issue in your community?



Questions?



Recommended Resources/Reading

- Ontario Drug Policy Research Network:
www.odprn.ca
- Municipal Drug Strategy Co-ordinator's Network of Ontario: www.drugstrategy.ca/overdose-in-ontario.html
- Centre for Addiction and Mental Health, Opioid Resource Hub: www.porticonetwork.ca/web/opioid-resource-hub



Recommended Resources/Reading

- [Ontario's Strategy to Prevent Opioid Addiction and Overdose](#)
- Ontario Harm Reduction Distribution Program:
www.ohrdp.ca/
- META: PHI
www.womenscollegehospital.ca/programs-and-services/METAPHI

